



**50** **boot**  
Düsseldorf

**YEARS**

**19 - 27.1. 2019**

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THE CALL.**



Messe  
Düsseldorf



Experience 360°  
watersports.

## 50 years of WOW

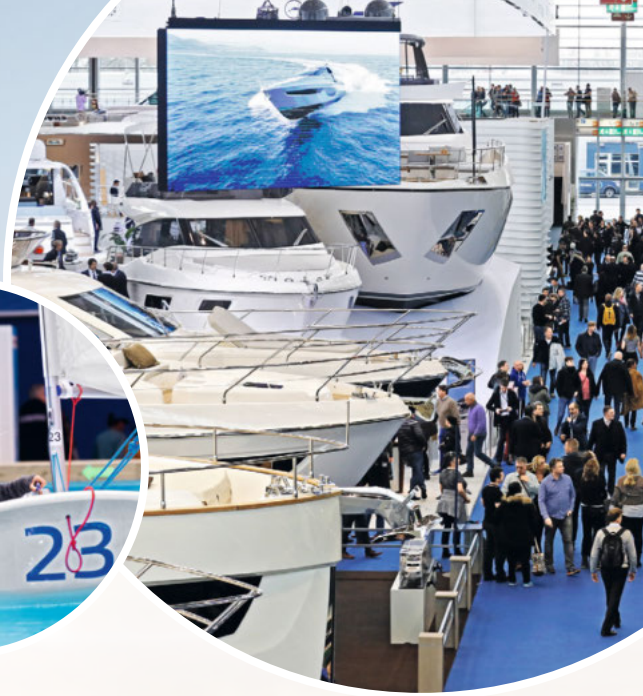
The biggest and most significant watersports trade fair in the world celebrates its 50th anniversary in 2019.

Experience a unique atmosphere in our halls and 19 themed worlds. Here, you can find boats and yachts of all sizes, thrilling sports, the latest equipment and the best holiday offers. Celebrate your passion for watersports with us.



# When Dreams Come True: The Highlights for Watersport Fans.

The diverse range of boats and yachts presented here in Düsseldorf is astounding. Everyone can make their own dreams come true here, whether you're looking for your first Optimist dinghy for your grandchild or your own yacht. The advice is always top-notch, of course – amateurs and experienced seadogs won't find this much expertise collected under one roof anywhere other than at boot Düsseldorf.



## The boot Sailing School: Small boats, big dreams.

Many children dream of taking to the seas at some point, whether as a daring pirate, a seasoned captain or a speedboat racer. **Hall 14** houses tons of fun, where kids can sail dinghies for the first time in the huge sailing pool. From learning the ropes to the topic of safety, it's all here, and we often find that the foundation for a lifelong passion is laid here.

## The boot Sailing Center: Set your course for freedom.

If hearing the wind in your sails is the best noise in the world for you, you should steer yourself towards the boot Sailing Center in **Hall 15**. You can find the latest trends and most beautiful voyages here. Experienced professional sailors from all over the world are here to report on their fascinating adventures and Catamaran and Trimaran fans can find exactly what they're looking for.



# The mecca for trend sports.

If you want to know exactly what's trending right now, come to the meeting point for the watersports scene in **Hall 8a**. Unlimited board sports action, the latest trends, brand-new equipment and a whole lotta fun – this is a one-off event, and you can only find it at boot Düsseldorf. Whether you're a windsurfer, kite surfer, wakeboarder, surfer, stand-up paddler or skimboarder, you can find your heart's desire at Beach World.



## THE WAVE: The public's favourite!

We're serving up a slice of action here. Even the stars of the scene have turned up and turned out for it. Whether you're a professional or a beginner, everyone can experience success on the Citywave®. The waves are waiting for you and your board. You haven't got a board? No problem – we've got all the equipment you'll need. Book your slot for one of the freesurfing sessions from November 2018 – you can find more information at [www.thewave.boot.de](http://www.thewave.boot.de).





# Discover a whole new world: Dream holiday ahead!

Watersports and holidays simply belong together. Whether it's a fishing holiday or a diving holiday, a sailing trip or a surfing trip – the best travel professionals present their diverse portfolios at boot Düsseldorf. House boats and floating homes are also becoming more and more popular. They are used as both holiday residences and homes for those who love quirkiness – in **Hall 13**, you can find a huge choice of the latest models. There's a treat in store for charter fans: Take a look at the boat for your next sailing trip.

## Plan your summer at Travel World.

In **Hall 13** water lovers can book their next holidays on the big blue. Here, you can find the perfect holiday for the whole family, thanks to our well-known travel agencies which are housed in the new and informative Travel World.

## Find out about, plan and book your trip directly:

Chartered sailing trips, cruises, house boats/  
floating homes/Travel World: **Hall 13**

Surfing, kite surfing and windsurfing holidays: **Hall 8a**

Diving holidays: **Hall 3**

Fishing holidays: **Hall 13**



# Paddling, fishing, cooking – a simply perfect day.

The best fishing and paddling river is just around the corner – in fact, it's right here in **Hall 13**. In the World of Paddling, you can show off your skills on the water and train for the catch of your life at the indoor pond. In addition, our master chef will show you how to create tasty fish dishes in his cooking show.



## The World of Paddling: In the flow.

Don't sit back and let the experts steal the show, try out the new canoes, kayaks and folding boats on the water yourself. You can take a relaxed test trip on the 90-metre-long river course in **Hall 13** or strike out with your oars for the very first time if you're a beginner. And be sure to visit our new central stage with tips, tricks and lectures on paddling.

## boot Children's World: Puts the kibosh on boredom: guaranteed.

A variety of activities will keep the kids happy so that mum and dad can enjoy the fair without worrying. Be it climbing, adventure or crafting fun: Your little ones definitely won't have time to get bored in **Hall 12**.



# Experience more depth: Dive in.

Diving holds a special fascination, and it endures at the trade fair in **Hall 3** – the place to meet for all diving fans. Here, professionals and beginners can chat with each other, gather information on the latest equipment and try it out in the try-dive pool. Our guided introductory diving courses offered here are also extremely popular. In the Water Pixel World in **Hall 4**, we focus on underwater photography – quite literally. And of course you can find the latest equipment and learn all the trade secrets from the professionals right here.



## Welcome to boot's exclusive watersports club.

Become a part of a passionate watersports community. More than 110,000 people are already enjoying the many benefits that the boot.club has to offer: You can take advantage of exclusive offers for members on the website and via the newsletter that only members receive! You can also look forward to attractive prize competitions and other goodies. And members also save money: You will benefit from significantly cheaper trade fair tickets in the Online Shop, free entry to the boot.club Lounge in **Hall 12** and enjoy a complimentary beverage.

### Join now and enjoy the benefits:

- › **Reduced entrance fees** in the online shop
- › **Free entry to the boot.club Lounge in Hall 12** incl. complimentary beverage
- › **Special offers and competitions** at [www.boot.club](http://www.boot.club)
- › Simply **register at [www.boot.club](http://www.boot.club)** and start reaping the benefits immediately!

# Celebrate 50 years of watersports with us in 16 Halls:

Opening times:  
Every day from 10 a.m. to 6 p.m.  
More information in advance at  
[www.boot.de](http://www.boot.de) or  
+49 211 4560-7640



**3 DIVING** – diving equipment, diving tourism, *Water Pixel World* (Underwater photography, action films and action photography), *Dive Center*, try-dive pool.

**4 MOTOR BOATS** – motor boats, towboats, water ski boats, wakeboarding boats, power boats, *Powerboat World*.

**5 MOTOR BOATS** – classics, luxury tenders, motor boats, motor yachts

**6 SUPER YACHTS** – Super yachts (motor yachts, motor gliders).

**7a SUPER YACHT SHOW** – boot *INTERIOR*.

**7 MARITIME ART** – *Galeria boot*.

**8a TRENDSPORT** – surfing, kite surfing, stand-up paddling, wakeboarding, watersports schools, skimboarding, wakeskating, accessories and shops, *THE WAVE*, *Beach World*.

**9 MOTOR BOATS**

**10 MOTOR BOATS** – inflatable boats, jetskis, small motor boats, boat trailers, *Start Boating*.

**10 EQUIPMENT/ACCESSORIES** – engines, technical accessories.

**11 EQUIPMENT/ACCESSORIES** – engines, technical accessories, marina fittings and fixtures, boat equipment and accessories, boat instruments, watersports clothing, maritime publications, service providers, *Refit Center*.

**12 EQUIPMENT/ACCESSORIES** – boating equipment and accessories, watersports clothing, beach fashion, *Beach Life*, *boot Kids' World*, *boot.club*.

**13 WATER TOURISM/CANOEING/ BEACH RESORTS/HOUSE BOATS** – charters, tourism boards, beach resorts, cruises, tour operators, Floating Homes, canoeing, sport fishing, *World of Paddling*, *Sportfishing Center*, *Travel World*.

**14 WATER TOURISM** – charters, associations, marinas, boating sports schools, *Maritime Classroom*, *boot Sailing School*, *Classic Forum*, *love your ocean*.

**15 SAILING/CAT** – sailing boats, sailing yachts, multihull craft, cats, dinghies, *Sailing Center*.

**16 SAILING** – sailing boats, sailing yachts.

**17 MOTOR BOATS** – motor boats/steel yachts.



# Celebrating Our 50th Anniversary: Overview of All Stages and Activities

Hall 3:

**Dive Center** – enjoy a diverse stage show program, suited to beginners and advanced divers alike, or dive into the try-dive pool yourself!

Hall 4:

**Water Pixel World** – Everything about underwater photography and action cams

Hall 8a:

**Beach World – Trending sports under one roof:**  
A 1,400 m<sup>2</sup> pool that provides a stage for SUP, wakeboarding, hydrofoiling, tow-in windsurfing, skimboard track, kiteboarding simulator, manufacturers and traders

**THE WAVE** – Visitors can surf and there will be contests on the Citywave®

Hall 10:

**Start Boating** – Information on getting into boating, motorboat simulator

Hall 11:

**Refit Center** – Professional tips and product information on boat repair and restoration

Hall 12:

**Beach Life, boot.club-Lounge**

**boot Children's World** – Kid's activity program and childcare

Hall 13:

**Travel World** – Travel market, holiday planning and advice on your next trip

**World of Paddling** – Canoe run

**Sportfishing Center** – Try out throwing techniques and equipment on the indoor pond, live cooking

Hall 14:

**boot Sailing School** – Sailing in the pool for beginners

**love your ocean** – find out about sustainability and protection of our seas and oceans

**Classic Forum** – Presentation of historical boats and replicas

**Maritime Classroom** – Exploring the sea for school groups

Hall 15:

**Sailing Center** – the whole world of sailing sports with first-class lectures, expert talks and expert reports

# Internet tickets: Reap the benefits now!



Buy your **eTicket** for boot Düsseldorf online now.

Take advantage of:

- › Reduced ticket prices
- › Fast-track entrance to the trade fair – no queues
- › free use of public transport to and from the fair
- › free WiFi on the fair ground



Price	eTicket*	Box office
<b>Day ticket</b>		
Adults	€ 19.00	€ 25.00
Reduced	€ 11.00	€ 12.00
Mon – Fri from 3 pm	€ 13.00	€ 16.00
<b>2 day ticket</b>	€ 25.00	€ 33.00
<b>boot.club ticket</b>		
Adults	€ 16.00	
Reduced	€ 10.00	
<b>2 day ticket</b>	€ 25.00	

Become a club member and save!

\*The eTicket entitles you to free travel to and from the trade fair grounds on the day(s) of your visit with all means of transport offered by the VRR at price level D (only standard fare 2nd class on DB trains).

# Holiday offers for boot 2019: Secure the lowest prices now!

**Hotel package "boot PUR" for only € 69.00\*:** Accommodation including breakfast, day ticket for boot (incl. public transport to the trade fair)

**Hotel package "boot GENUSS" for only € 109.00\*:** Accommodation with breakfast in a chic city hotel, day ticket for boot (incl. public transport to the trade fair), dinner at the Brauhaus

\* per person in a double room

**Düsseldorf Tourismus GmbH (Trusted Partner of boot Düsseldorf)**

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